

GigRower

Advertising Opportunities 2015

2015 Rate Card

GigRower is now the main website for the gig rowing community.

We estimate that we are reaching 95% of active rowers on a regular basis with over 100,000 visits a year to our website.

We have advertising available on both the website and in our new magazine that we are launching at Scillies 2015.

Website



www.GigRower.co.uk has been averaging 500 visits a day and spiking to 3,000 a day around events. Over the past 6 years, it has had over **one million visitors**.

The site was re-launched in December 2014, with a new cleaner look. Social media including Facebook and Twitter are driving ever more visitors to the site.

GigRower is the only comprehensive resource for the gig rowing community.

Advertise for 12 months (*period starts when you book*).

Page on www.GigRower.co.uk (ranked according to level of traffic)	Square sidebar Ad (360x360px)	Horizontal banner Ad (1170x150px)	Both
Gig Club page (e.g. Coverack Gig Club)	NA	NA	£45
Regatta event (e.g. Mounts Bay Regatta)	NA	NA	£45
Gig Builder	NA	NA	£45
General News	NA	NA	£300
General Club News	NA	NA	£300
Major Events (e.g. County Championships)	NA	NA	£350
Regatta Results	NA	NA	£400
Equipment Suppliers	NA	NA	£425
World Championships News	NA	NA	
Home Page	£300	£800	£995

Magazine



Publication date: Mid-April 2015

Print run: 5,000 copies

Pages: 100 full colour A4 pages in the style of an annual guide/directory which rowers will keep and refer to all year.

To include feature articles, event diary, season preview, World Championships 2015 preview, interviews, history and a directory of gigs, clubs, builders and suppliers.

Page within GigRower Magazine		1/4 Page	1/2 Page	Full Page
Inside page		£95	£150	£250
Double page spread	£400			
Inside back cover	£325			
Inside front cover	£350			
Back cover	£600			
<i>Please enquire about packages if you would like to combine several of the above.</i>				

Email us for bookings and further information: info@gigrower.co.uk

or call Toby Budd on 07815 118756